



Washington State Society for
Clinical Social Work
Identity • Integrity • Diversity

07/19/2018 Board Meeting

Present: Melissa Wood Brewster, Julia Kocian, Denise Malm, Sue Moreland, Aimee Roos (ex-officio), Aliyah Vinikoor, Nathaniel Amos, Lara Okoloko, Ross Artwohl, Nidhi Berry, Melanie Smith (WSSCSW lobbyist)

Absent: Emily Fell, Marti Hickey

Introductions:

- Go-arounds with levels of energy, personal updates, etc.

Amendments/Approval of June Minutes:

Agreed to approve June's minutes via email, with Secretary to send out updated minutes via email and members to approve via email.

Secretary's Report, Nidhi:

Gradually becoming familiar with new duties and resources, and will request assistance if needed.

President's Report, Melissa:

- Co-presidency division of labor:
 - Lara responsible for:
 - tracking day to day communications with board and members
 - prepare and facilitate board meetings
 - lead/facilitate board retreat 2019
 - lead planning for annual events and represent leadership at events
 - schedule and conduct outreach/face to face meetings as needed/possible
 - Melissa responsible for:
 - bi-monthly executive committee meetings
 - monthly membership emails
 - lead and maintain new projects:
 - Diversity Directory: Help needed to work with Aimee on formatting and marketing of diversity directory
 - Proposal for mandated cultural awareness CEU's: President attempting to create additional offerings in this category. She has approached Denise Galahos and Gigi Perez and will also work with Diversity team.
 - Waking Up to Whiteness Study Program: President waiting to hear back from people in the community who she's approached for assistance in this project.
- Meeting schedule:



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- Full board meetings to be third Thursday of each month. Full board meetings 2018-2019 will be: July 19th, September 20th, November 15th, March 21st, May 16th, July 18th
- Executive team virtual meetings: October, February, April, June (dates TBD)
- Annual Board Retreat: January (date TBD)
- Budget Planning Meeting: April (date TBD)
- Annual Membership Dinner: June (date TBD)
- No board meetings: August and December
- Current volunteer needs:
 - Associates Co-chairs: Melissa has approached a few interested individuals to lead events until co-chairs can be found.
 - Marketing: Volunteers needed.
 - Annual Membership Event Committee: Volunteers needed.
- Emails: Melissa asked Aimee to create emails for all board members and committee chairs that don't yet have emails - only Ethics, Secretary, and President have WSSCSW emails. All in favor.

Professional Development Report, Lara:

- Strategic Planning:
 - Plans that a single volunteer will take on the same role for entire year (i.e. a single person finds locations for all PD events, another single person to do CEU paperwork for all events for the year).
 - Continues to plan clinical evening meetings and expand on diversity of locations.
 - Lara working on sponsorship opportunities/funding for each event. All in favor of Lara approaching potential sponsors.
 - Spring conference: Spring 2019 conference occurring in May. Contract with speaker lined up.
 - Fall 2018 conference: Lara requested volunteers from board and membership on specific tasks for the conference, including marketing to gain attendees. The aim is to be at 60% of enrollment by 5 weeks prior.
 - Denise posting on Politicize and sharing with her contact at Valley Cities.
 - Aimee posting on facebook and to all contacts and The Workshop Calendar.
 - Melissa approaching NASW and her contacts at ACRS and UW medical social work department.
 - Nathaniel emailing contacts in Portland and other towns surrounding Seattle.
 - Sue looking into sharing with Oregon Analytic Association.
 - Julia will share with Seamar and her behavioral health department, her Swedish contact, Valley Medical contact.
 - Ross posting to South Sound facebook page.



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- Sue suggested Shoreline Community Center and Nile Golf Course - possible locations for conference.
- Nidhi will email CEU people.

Financial Report, Sue:

- Update: Sue has found that it's difficult to anticipate expenditures in advance. She hopes that using Quickbooks will change this.
- Strategic Planning:
 - Sue has calculated that we will need to increase our income between \$6-9,000 per year in order to take less or no income out of reserves. She believes it might be helpful to create a development arm in order to increase calls for donations. We otherwise will need a big push on membership.
 - Sue hopes to change investment companies from TIAA. She will work with past treasurer to change this, as well as our checking account from Bank of America to another bank.
 - She will also attempt to find a treasurer's assistant.
 - We are currently budgeted to take \$6k out of our reserves (WSSCSW investment account).
 - Nathaniel offered to assist Sue as she searches for a new assistant.
 - Sue spoke with older members at the membership dinner who would be open to fundraising. She will explore this further.
 - Sue plants to begin a budget discussion in February 2019 to work towards a neutral budget.

Ethics Report, Nidhi:

- Strategic Planning:
 - Continue to understand role and processing of CEUs.
 - Assist other board members as needed.
 - Develop marketing list of people who apply for CEUs for their organization.

Legislative Report, Julia & Melanie:

- Strategic Planning by Julia:
 - Engaging membership via survey
 - Fall event - Advocacy 101 - Julia would like to get help from membership. Aimee will send list of members who indicated interest in legislative category of membership survey.
 - Creating opportunities for members to track what's happening in sessions, via website postings or offering membership "call-ins"
 - Building capacity
 - Planning for Legislative Chair successor
 - Ideas to collaborate with NASW:



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- Plan acknowledgment and dialogue between current members regarding recent developments around immigration and children separated from their families.
- Ask NASW (Garrett) how they are reaching out to their membership regarding upcoming vote in WA state.
- Strategic Planning and Updates by Melanie:
 - Melanie convened meeting in Olympia of mental health advocates. They have committed as a group to moving forward bold ideas as a coalition.
 - Creating a workforce for the state to work around there not being enough providers for the state.
 - Finding ways to incentivize people to go into social work/mental health practice.
 - Creating a WSSCSW lobby day, or perhaps tagging on with another organization's like NASW's lobby day.
 - Sending out survey to behavioral health specialists/clinicians.
 - Biggest needs: Help for events in the Fall and recruiting interested members to legislative efforts.
 - Melanie will provide a blurb about her coalition for the Newsletter and in email to membership.

Membership/Diversity Report, Denise and Nathaniel:

- Updates:
 - Currently up to 283 members.
 - Survey results received. 82 people responded, which is about a third of the membership. Biggest takeaways:
 - Highest percentage of interest was in community and networking.
 - Areas of growth: Professional development and legislative agenda were big areas of interest, and possibly a source for program development going forward.
 - Denise shared it seems like we have a good grasp on who we are, which is a good starting point to work on our goals of diversity and membership growth.
 - They will give a longer list of takeaways in next board meeting and create a narrative summary to share with the membership.
- Strategic Planning:
 - Continue to track membership renewals and encourage members to renew. Create new ways to reach out to membership regarding renewals,
 - Create new ways for 2019 for members to join, like group memberships or referral options.
 - Explore ways to streamline the renewal process, including visibility of renewal form on site, language around application process, and language on the form itself.



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- Continue to reach out to professional organizations to expand diversity of membership.
- Annual Retreat discussion: Around membership recruiting ideas to incentivize membership joining, like non-members attending events for free, or members recruiting non-members and receiving a discount on their own membership in return.
- Aimee will run a list of historical members who have dropped off their memberships who Denise and Nathaniel will reach out to to request feedback on why they dropped off.
- Sue will write a blurb to reiterate our appeal to current members to recruit their clinical social work colleagues.

Ethics Report, Ross:

- Updates:
 - 7 ethics consults since January 2018
- Strategic Planning:
 - Strong theme around all consultations of “fear-mongering around mental health and gun violence,” including questions around the Volk decision. “Do I have to be more responsible, more intrusive, or violate confidentiality more than I have in the past?” Ross plans to speak with Melanie from the context of her coalition group.
 - Will write or solicit from members and board “On Our Minds” articles on various topics, including:
 - Ethics and technology
 - Legal issues
 - Fear-mongering, gun violence, and the Volk decision
 - Ethical practice across differing identities
 - Clinical evening that is ethics-focused with Ross as moderator
 - Clinical evening on mandated reporting
 - Ethical consult group every few months - in person? Chat? Virtual?

Associates, all

- Strategic Planning:
 - Yearly licensing info session
 - Providing regular meetups for Associates who are studying for licensing exam

Next meeting: Thursday, September 20th at 7pm in room 116 at the UW School of Social Work

Respectfully submitted,
Nidhi Berry