



Washington State Society for
Clinical Social Work
Identity • Integrity • Diversity

06/19/2018 Board Meeting

Present: Nidhi Berry, Melissa Wood Brewster, Julia Kocian, Denise Malm, Sue Moreland, Theresa Rogers, Aimee Roos (ex-officio), Aliyah Vinikoor

Absent: Nathaniel Amos, Ross Artwohl, Emily Fell, Marti Hickey, Lara Okoloko

Introductions:

- Go-arounds with roles, level of energy, etc.
- Welcome Nidhi Berry, our new Secretary!

Amendments/Approval of May Minutes:

Sue moved to approve the May minutes as submitted by Aliyah. Sue seconded. All in favor. No abstentions/oppositions. Unanimously approved.

Secretary's Report, Aliyah:

Updated on new CEU process, application, and training of Nidhi. All revised documents are now online and in Dropbox.

President's Report, Melissa:

- Annual Dinner: Annual dinner was a success – we've been receiving wonderful feedback from past presidents, members, and former board members on the warm spirit of the event and the positive changes in the board. About 55-60 members showed up, the food was great, and people appreciated that it was a thoughtfully-sourced event. The pacing of the event was also really nice. Having greeters was really nice.
 - Things to improve: shift around the awards so smaller awards come first, make sure to announce paper titles and introduce students, wine was messy. Some members said that the committee reports were too long and lumped together – perhaps piece out the program more next year. Need an accessible space next year. More interactive components next year?
 - Discussion: Can this event have its own working group? Can we streamline the work more (eg through task-lists on Dropbox instead of email)? Can we get sponsorship for the event? Can we charge for the event (just to cover the cost of dinner)? We need to make the event more budget neutral – can we get donations for the award plaques, can we do a silent auction, can we get tables paid for by schools of social work, or other donations?
- Aimee's Contract: Melissa distributed a draft of Aimee's renewed contract. Changes mostly comprised of: dropping 1099s, decreasing amount of notice needed, cost of living increase. All in favor.
- Co-presidentship: Still being worked out and Melissa and Lara will report back on their plans for next year at the July meeting. Melissa asked that all committee chairs come to the meeting with a vision for the next fiscal year, goals, and any areas of help anticipated.
- Emails: Melissa has suggested creating WSSCSW emails for all board members/committee chairs.



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Professional Development Report, Melissa (for Lara):

Lara wanted the board's thoughts and approval for reaching out to various agencies, businesses, and individuals to sponsor Clinical Evening Meetings. This could be a way to pilot creative ways of generating revenue for the Society. All in favor.

Financial Report, Sue:

- Sue distributed a Profit and Loss report through June. We are on track for income but have already hit our anticipated expensed for the year. If you have anticipated expenses, or outstanding bills, please contact Sue now.
- We're also up and running with QuickBooks Online.
- Last month Sue distributed a draft budget for fiscal year 2018-2019 that was based on this year's budget. However, she hadn't realized that there is little income coming into the Society the last 2-3 months of the fiscal year. As such, she needed to revise the budget so that we're not drawing from reserves each year (last year we withdrew \$11,000 from our investment account and this year we're looking to withdraw \$7,000). Next year Sue would like be budget neutral – or at the most withdraw \$2,000 from our cash reserves. She distributed a new budget that she and Melissa worked on this week. Need to think about this upcoming year as a lean year.
- Main changes: reduce mentorship costs (so supervisor is either paid slightly less or they skip one month), reduce communications costs (since there's no website upgrades needed this year), reduce executive costs, and reduce legislative costs (since Laura is retiring). The things we make money on – membership and professional development – need to be kept the same.
- We need to ratify the budget for fiscal year 2018-2019. Sue will distribute the finalized budget and ask everyone to send their approvals via email.
- We need to create a legacy for the Society. Sue is meeting with a former treasurer to talk about how to grow and maximize our investments. Additionally, we need to meet our income goals and keep programming as budget-neutral as possible.

Legislative Report, Julia:

As announced at the last board meeting, we are continuing to work with Melanie Smith as our lobbyist. Julia and Melissa are finalizing her contract now. She has asked for \$1,000 a month, up from \$700. We think we can offer and she'll accept \$900 a month. This going to be a transitional year as Laura steps back, Melanie takes full rein of the legislative work of the Society, and we try to engage members more and have Melanie give report-backs/trainings. We also need to figure out how to determine legislative priorities based on organizational and membership needs. Julia is looking into sending out a survey to members to identify areas of interest.

- Melissa motioned to approve the changes discussed to Melanie's contract. Sue seconded. All in favor. No abstentions/oppositions. Unanimously approved.

Christina Mullen has reached out to Julia to ask for WSSCSW's support of 1-600 Whole Washington Initiative she spoke about at the Annual Dinner. Julia will let her know that we'll add this to our list of considered priorities to discuss with our lobbyist and in our member survey.

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Membership/Diversity Report, Denise and Nathaniel:

Current membership is 279, the highest we've ever had. Additionally, this is jump of 35 members since January. The Membership/Diversity committee met again this past Sunday – they are meeting monthly and doing good work for this year and have plans for bring-a-friend and agency membership discounts for 2019. They're also talking about auto-renewals and encouraging use of PayPal more. This year there will be multiple emails starting next month on a monthly basis, with one postcard. Additionally, they ask that all Board and Committee members register for renewal by July 1st.

Denise distributed the updated diversity survey, which is finalized. The board had some minor edits – Denise will share with her committee and then distribute with a two-week turnaround time. It should take no more than 5 minutes and should provide important data to the Society. Additionally, there were some questions about pronouns at the Annual Dinner and the committee talked about offering a training on this.

Next meeting: Thursday, July 19th at 7pm in room 116 at the UW School of Social Work
Next year, Melissa and Lara are proposing that the full board will only meet every other month (with the exception of December and August holidays and whichever month we'll have the board retreat). During off months, just the Executive team will meet.

Respectfully submitted,
Aliyah Vinikoor