



Washington State Society for
Clinical Social Work
Identity • Integrity • Diversity

March 21, 2019 Board Meeting

Present: Sue Moreland, Lara Okoloko, Julia Kocian, Denise Malm, Aimee Roos

Absent: Ross Artwohl, Nidhi Berry, Nathaniel Amos, Katie Levy, Salomé Valencia-Bohné, Melissa Wood Brewster

Introductions:

- Aimee is good and is working hard on board stuff (Calendar, Pay Pal, PD events)
- Lara has been dreaming (Had a dream: attacked by a grizzly bear on hands but also had flying dreams)
- Denise returned to childhood and bought Zots (March has been crazy but March is almost over)
- Sue has been working on projects (including the budget and switching to an LLC which is complicated and a PLLC would be better as it turns out)
- Julia is adjusting to new job (benefits and drawbacks of salaried jobs, busy March and lots of fun things)

Aimee:

Professional Calendar:

- Nidhi and Aimee discussed having either a separate calendar similar to our calendar with links to registration OR adding events to our existing calendar in another color (this would require coding--possibly Denise can get a student to barter)
- Lara suggested having our calendar and listing stay the same and add a page (**Outreach Chair will contact NASW and the Coalition to offer a free trial of our calendar advertising to get it going!**)

Website:

- Combine Professional Development and Events Calendar tabs to be "Professional Development Events" and move Online store under Membership

Sue and Lara Re: Budget:

PD Events:

- It's very difficult to predict how much we will make on conferences each year based on big ups and downs over the last several years, so we need not to rely on this income to fill out the budget
- Lara reports stepping out of PD role has shown her how much work PD is for one Chair (Clinical evenings, large conferences, marketing) and that it's a lot of risk with a hard-to-predict award. With the goals of learning in community and making money, Lara spoke to past president Karen Hansen who was on board with changes and suggests that we could meet our profit goals by:
 - expand sponsorships
 - do more clinical evenings (which have been well attended and are easier to plan)



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- add 3 hours of Ethics CEUs per year (collaboration between PD and Ethics Chair)
- collaborate with Seattle U for bigger clinically focused social justice trainings every other year
- Ackerman Event: Do we need to cancel?
 - We have \$1,570 now and we need triple that to break even
 - Lara will crunch the numbers and reach out to the speaker to consider reducing the conference to one day and will draft an email to membership to make a call for registration before a certain date to keep the conference alive

Budget

- We are hoping to vote to approve a budget next board meeting
- Keep membership revenue the same even though we are short
- Board members discussed different ways to balance the budget and debated whether to be tough on cutting costs or shoot higher for profit
- Tough cuts were made that will not allow for personnel raises for Aimee and Melanie (Julia dissents but concedes)

Dinner

- Suggested Donation of \$15 (**Lara will write up a blurb about the event and the donation**)
- Silent Auction (**Board Members should feel free, but not obligated to contribute items**)

Next full board meeting: Thursday, May 16th, 2019 7-9pm at the UW School of Social Work.

Next Exec meeting (President, Secretary, Treasurer): virtually, one weekend in April, TBA

Respectfully submitted,
Julia Kocian